

# Karen Abril Dominguez Montes



Marketing Specialist **LOOK AT ME NOW!**



NCUK QUALIFICATION:



UNIVERSITY:



DEGREE:



WHERE I AM NOW:



*I would fully recommend studying with NCUK. It will give you the opportunity to gain sufficient skills that are required to survive in a working environment, and it will provide you with amazing teachers which are full of knowledge. Finishing your degree with a certificate that comes from a leading university will lead to great things. I'm extremely proud of my achievements and wouldn't be where am I today without NCUK.*



## Karen's Educational Journey

Karen Abril Dominguez Montes studied the NCUK International Foundation Year and NCUK International Year One in China before progressing to Manchester Metropolitan University to study International Business. After discovering that there was a degree with a placement option, Karen did not hesitate to choose that pathway. During her time at the university, Karen appreciated the passion that lecturers expressed through lectures as this motivated her to do well.



## Career so far

During her placement year, Karen gained many abilities including interpersonal skills, organising and prioritising tasks, planning activities as well as putting together formal reports. After graduating in 2017, Karen was able to secure a job at the same company in which she had spent her placement year at and gained the title of Trade Marketing Specialist. This role means that Karen is responsible for implementing marketing strategies in retailers including retail promotions to increase sales of their products.



## What's next for Karen?

Karen would like to progress to a higher role within her current company, to gain more responsibilities and continue to develop her skills. She would also love to pursue a Master's degree that relates to her field of work, so that she can expand her knowledge and climb further in the company.

