

International Year Two (IYTwo)

Business Management
Overview Document 2021-22



PROGRAMME OVERVIEW

INTRODUCTION

The NCUK International Year Two in Business Management (IYTwo Business Management) programme is a second-year undergraduate equivalent programme that builds students' knowledge and skills in the Business Management field. It prepares and qualifies international students for entry to the third year (FHEQ Level 6¹) of appropriate undergraduate degree courses offered by NCUK Universities.

NCUK Universities recognise the programme as meeting their entry requirements for international students, with progression contingent on students satisfying the performance criteria published in the NCUK Course Finder. The list of accepting universities can be seen on the university pages of the [NCUK website](#).

NCUK guarantees students a place on a programme of study at one of the NCUK Universities provided that the student performs to the level specified by the [NCUK Guarantee](#).

AIMS

The aims of the NCUK IYTwo Business Management programme are to:

- ⇒ To provide students with a knowledge of business concepts and applications at second year undergraduate level (FHEQ Level 5)
- ⇒ To prepare students for progression to third year (FHEQ Level 6) undergraduate study in business and related disciplines in NCUK Universities
- ⇒ To enhance the subject knowledge and study skills of students to enable them to communicate and study business related subjects effectively and confidently at undergraduate level at an NCUK University
- ⇒ To cultivate a commitment to good practice in academic work
- ⇒ To equip students with the necessary skills and behaviours to enable them to work effectively both individually and as part of a team
- ⇒ To enable students to identify and develop the necessary personal and managerial skills for their career development
- ⇒ To give students experience of different approaches to teaching and learning and to the methods that are used to assess learning at NCUK Universities

¹ Framework for Higher Education Qualifications. The FHEQ is published by the Quality Assurance Agency (QAA), which is the organisation responsible for assuring the quality of university degree provision in England, Wales and Northern Ireland.

LEARNING OUTCOMES

On successful completion of this programme, students should be able to:

- ⇒ Demonstrate specific subject knowledge including the ability to critically analyse and evaluate principles and concepts related to a range of business and management disciplines
- ⇒ Relate subject-specific concepts and theories to a range of real-world business scenarios
- ⇒ Employ a wide range of techniques and specialised skills including the ability to present, critically evaluate and interpret both quantitative and qualitative data
- ⇒ Use a range of techniques to critically analyse complex business scenarios and apply knowledge and evaluative strategies in order to propose solutions
- ⇒ Make effective use of a range of generic and subject specific study skills and information and communication technologies
- ⇒ Produce innovative and original work individually and as part of a team
- ⇒ Understand how the limit of their knowledge may impact their analysis and evaluation of data and scenarios
- ⇒ Demonstrate their learning through a range of assessment methods
- ⇒ Demonstrate development in competences and skills relevant to the area of Business and Management, including those required for employment in posts of responsibility in business organisations

PROGRAMME STRUCTURE

The NCUK IYTwo Business Management consists of 1200 hours of study in total (600 guided learning hours, 600 independent study) and is generally delivered over one academic year (other teaching patterns are also possible).

- ⇒ Students will study 6 compulsory modules:

Semester 1



Semester 2



PROGRAMME GRADING

- ⇒ Assessment for each module will be via a combination of coursework and examination
- ⇒ Each subject module is awarded a percentage grade calculated according to the student's performance in the summative assessments. The table below presents a simplified marking criteria
- ⇒ Students will be awarded 20 credits for each passed module i.e. an overall module mark above 40%

Mark (%)	Criteria
70 +	Excellent – demonstrated learning of a high standard with clear evidence of application, synthesis and evaluation.
60 – 69	Good – demonstrated competence and a depth of knowledge in the subject, Ability to apply concepts and synthesise material.
50 – 59	Satisfactory – competent performance, demonstrated strengths and weaknesses. Reasonable knowledge and understanding of the subject.
40 – 49	Adequate – acceptable performance. Reasonable understanding of concepts and principles but limited ability to apply knowledge. Work may contain some errors and omissions. 40% is the module pass mark
Less than 40 marks	Inadequate performance. Limited and superficial understanding of conceptual frameworks. Errors and omissions, confused exposition of issues. Insufficient understanding and/or little evidence of independent study.

- ⇒ A classification is awarded for the programme on completion as shown below:

Distinction	Overall programme mean mark is 70% or above with 120 credits being awarded.
Pass	Overall programme mean mark is 40% or above with a minimum of 100 credits being awarded.
Unclassified	Failure to meet the pass criteria, which may be due to either or both of: <ul style="list-style-type: none"> ⇒ An overall mean mark of less than 40% ⇒ Fewer than 100 credits awarded