

NCUK

THE UNIVERSITY CONSORTIUM

NCUK's Year in Review: 2020/21



YEAR IN REVIEW

With the Covid-19 pandemic significantly impacting the international higher education sector, NCUK entered the 20/21 year with a 10% deduction in the number of students enrolled on its qualifications compared to 19/20. Despite the challenges of the pandemic, more than 1400+ students were placed at an NCUK University Partner with 95% of students being accepted into their first-or second-choice places at university. Because of the high calibre of NCUK students, this year's cohort received offers from top ranked NCUK Universities worldwide in popular study destinations such as the UK, Australia, New Zealand, Canada, USA, the Caribbean and more.

NCUK's innovative approach to assessments and education provision throughout the pandemic has also been recognised internationally at two major international higher education award ceremonies:



- ➔ WINNER: 'Digital innovation of the year – Assessment and credentials'
– The PIONEER Awards 2021
- ➔ FINALIST: 'Pathway Provider of the Year'
– Education Investor Awards 2021

Our flexible study options and digital assessment platform enabled students to present full grade assessments to their receiving university. Our strong quality assurance and assessment model also helped to ensure that results are fair and accurate across our global network of Study Centres and that no student was disadvantaged.

Dr Malcolm Butler, Vice-President and Director of Global Engagement at The University of Sheffield says:

“Congratulations to all NCUK students on successfully completing your qualifications. In what has been another extraordinary year, we are delighted to be welcoming so many students to The University of Sheffield and we look forward to supporting you as you continue your educational journey at a world-class university. We’d also like to credit NCUK and its Study Centres for continuing to offer assessment to all students, as we know that with your results, you will be best placed to succeed in your studies at university.”



NCUK WELCOMES STUART SMITH AS NEW CHIEF EXECUTIVE

In August 2021, Stuart Smith was appointed as NCUK's Chief Executive Officer. As NCUK enters its next phase of widening access to higher education, Stuart will lead NCUK through its ambitious growth plans by enhancing the strength of its network and creating more opportunities for international students to progress to NCUK Universities worldwide.

KEY HIGHLIGHTS

22
new Delivery Partners
joined the NCUK Global Network

2,363
students
were admitted to university or
continued with an NCUK qualification

This cohort of students provides:

£29.5
million
in qualification revenue for
NCUK Delivery Partners

£25
million
in tuition fees for NCUK
Universities in 21/22

£68
million
in tuition fees for NCUK
Universities over the duration
of their degree courses

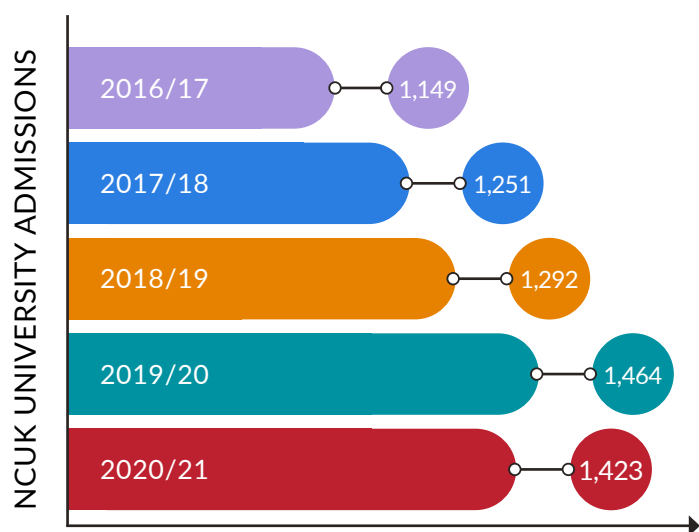
£97.5
million
for the NCUK Global Network (Delivery
Partners & Universities) over the
duration of our students' pathway
and university courses

VALUE

Universities

Our students from 20/21 have generated approximately £25 million in tuition fee revenue for NCUK University Partners in 21/22 and will generate £68 million in tuition fee revenue over the duration of their university courses.

Unsurprisingly, the 20/21 cohort of student placements has seen a slight decrease compared to previous consecutive year-on-year increases, due to the COVID-19 pandemic.



Delivery Partners

NCUK students from 20/21 generated more than

£29.5 million

in qualification tuition fees for our Delivery Partners worldwide.

The NCUK Global Network

Collectively, NCUK students from 20/21 will generate more than **£97.5 million** over the duration of their NCUK qualification and university degree course for our Delivery and University Partners.

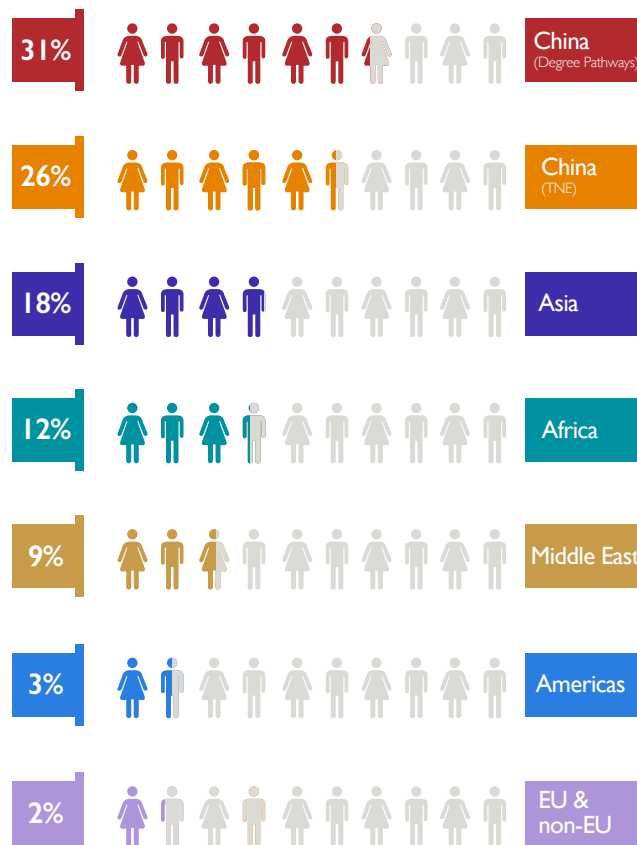
For NCUK, the total income generated from student enrolment, university placements and Delivery Partner operating fees in 20/21 was £4.9 million.



VOLUME AND DIVERSITY

Diversity by Nationality

Students from 85 nationalities were recruited onto NCUK qualifications in 20/21. NCUK continues to recruit a diverse mix of nationalities across its global network.

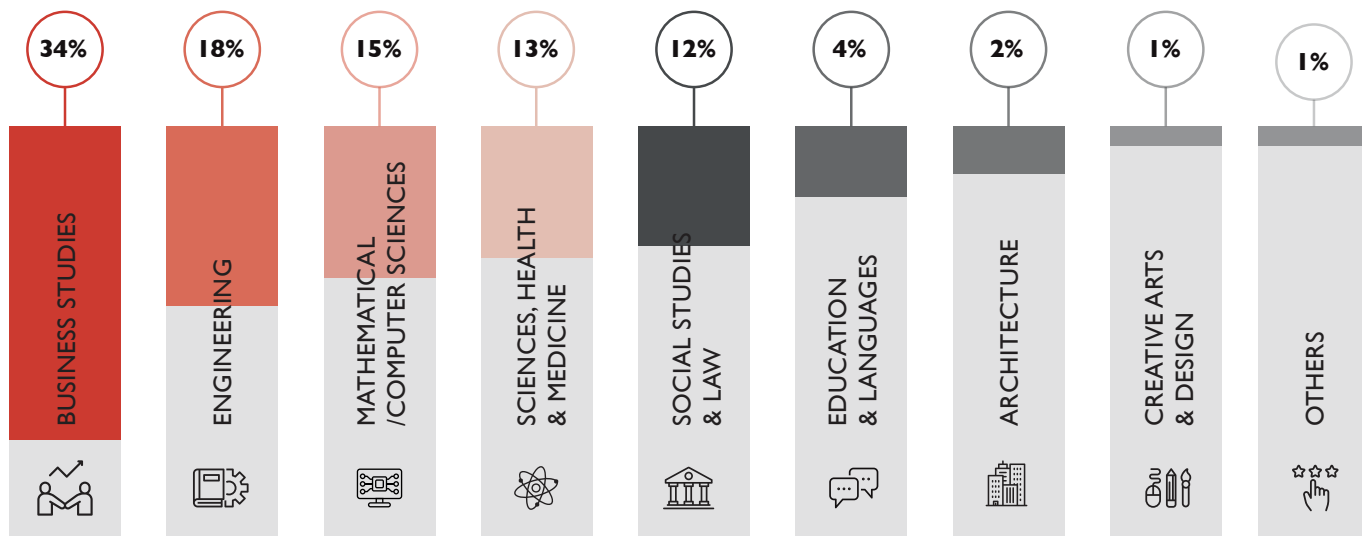


Diversity by Qualification

The International Foundation Year continues to be NCUK's most popular qualification, with a slight increase (1%) on the International Year One compared to 19/20.



NCUK continues to provide our University Partners with students who progress to a wide range of degree subjects.



NCUK qualifications are accepted by leading universities around the world, providing students with access to over **9,000 degree courses** in a wide range of subjects:



GROWING OUR GLOBAL NETWORK



In 20/21, NCUK established 22 new Delivery Partners across 11 markets, entering 3 new markets (Tunisia, Oman, Sri Lanka):

UK & Europe:

Malvern House London, UK
Bellerbys College London, UK
Bellerbys College Brighton, UK

Africa & Middle East:

UTC – University of Tunis Carthage, Tunisia
International University Pathways College (IUPC), Kenya
Muscat Foundation Academy (MFA), Oman

Asia:

Tenby Schools Setia Eco Park, Malaysia
Langfang Chulai International Study Centre, China
Wisensent International Education Center, China
The University of Auckland International Study Centre Beijing, China
City College Dongguan University of Technology, China
BPK Penabur, Indonesia
Taipei Private Dongshan High School, Taiwan
SISA – Oxford Business College, China
Nguyen Sieu School, Vietnam
Oxford International Pathway College, UK
Harbin Institute of Technology, Weihai International Study Centre, China
Asia Pacific Schools, Malaysia
Beijing University of Chemical Technology, China
College of International Education, Beijing Jiaotong University, China
Asia Pacific Institute of Information Technology, Sri Lanka
School of International Education, Xiamen Institute of Technology, China

**Data provided correct as of March 2022*



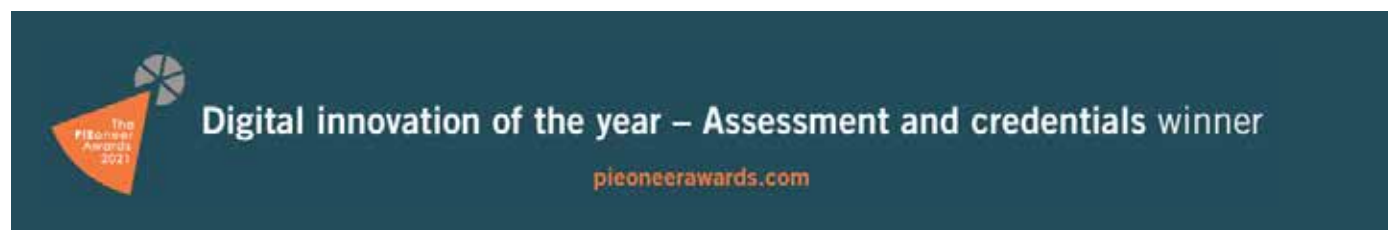
NCUK is continuously looking for high-quality Delivery Partners to join our Global Network.

Interested? Visit our website www.ncuk.ac.uk/corporate or email together@ncuk.ac.uk.

AWARD-WINNING ASSESSMENT SOLUTIONS

In September 2021, NCUK was crowned the winner of the 'Digital innovation of the year – assessment and credentials' award at the fifth iteration of the prestigious PIEoneer Awards 2021.

The COVID-19 pandemic necessitated an immediate migration to secure, fair, digitally enabled assessments, centre marking and moderation to maintain continuity in our awards and, crucially, university progression for our students. In Autumn 2020 we introduced the NCUK learning and assessment platform to address the variable impact of COVID-19 and ensure that all our students could achieve their full potential.



The 2020/21 cohort completed their NCUK qualifications through sitting final examinations either at their Study Centre or online via the NCUK learning and assessment platform. The PIEoneer judges were impressed with NCUK's innovative approach to assessments and education provision in enabling thousands of students to continue their studies and progress to university.

8,000+

university offers to
NCUK students
in 20/21



*NCUK was also shortlisted
for Global Education
Investor's Pathway
Company of the Year 2021.*

CREATING OPPORTUNITIES INTERNATIONALLY

Become a focal point in your local market for international university progression and join our global network of Study Centres in countries. You'll benefit from fantastic levels of support, including:

- ➔ Academic quality management
- ➔ University applications service
- ➔ Business development and marketing support
- ➔ Full teaching syllabus, assessments and external moderation

NCUK has helped place over **40,000** international students at university.



“NCUK’s academic support enhances our awareness of quality assurance and updates in teaching, assessments and the wider academic experience.”

Mansoor Hayat Butt
Business Development & Placements
Riphah International University, Pakistan
NCUK Delivery Partner

WHY CHOOSE NCUK?

- ➔ Flexible delivery models with multiple university intakes per year
- ➔ Direct progression to world-class universities
- ➔ Exclusive scholarships for NCUK students

JOIN OUR GLOBAL NETWORK TODAY.

BECOME AN NCUK DELIVERY PARTNER
www.ncuk.ac.uk/corporate | together@ncuk.ac.uk