

# NCUK GLOBAL ENGAGEMENT AWARDS 2024

## Welcome

We are delighted to announce the awards for the Global Engagement Conference 2024, which will be held on Tuesday, November 26th, at 7:00 PM at John Smith's Stadium in Huddersfield.

This event will recognise and celebrate our delivery partners' outstanding achievements and contributions.

There are 27 awards throughout the evening, with five of these being submission-based awards, allowing your study centre to put together your nomination for the category.

There will also be long-service awards presented at the NCUK Global Engagement Awards 2024 for Study Centres who have been long-term partners of NCUK.



## **Regional Awards**



Excellence in Student Recruitment (Asia)

**Excellence in Student Recruitment (MEA)** 

Excellence in Student Recruitment (UK/ROW)

Strategic Growth & Ambition Award (China)

Strategic Growth & Ambition Award (Asia)

Strategic Growth & Ambition Award (MEA)

Strategic Growth & Ambition Award (UK/ROW)

Excellence in Student Experience Award (China)

Excellence in Student Experience Award (Asia)

**Excellence in Student Experience Award (MEA)** 

Excellence in Student Experience Award (UK/ROW)

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## **Global Academic Performance Awards**

- Outstanding Academic Performance (International Foundation Year)
- **☑** Outstanding Academic Performance (International Year One)
- Outstanding Academic Performance (Masters Preparation)
- **Excellence in Academic Administration Award**

## **Champion of Champions Awards**

- **Champion of Champions: Student Recruitment**
- Champion of Champions: Student Experience
- Champion of Champions: Strategic Growth and Ambition

## **Special Recognition Awards**

- **Outstanding Contribution to NCUK**
- NCUK Centre of the Year



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## **Submission Based Awards**

Submission Deadline
Deadline: 30 September 2024

In addition, the following awards provide a unique opportunity to highlight those who have made a significant impact through their dedication, innovation, and excellence. We invite submissions for these five categories.

#### **Teacher of the Year**

The judges will be looking for a standout teacher who delivers any of NCUK's qualifications, displays exceptional teaching practices, engages in teaching, and is innovative in their delivery methods.

#### Counsellor of the Year

The judges will be looking for a standout counsellor delivering support to any student on one of NCUK's qualifications who is looking to study abroad. They will display counselling teaching practices, engaging support, proactive promotion of NCUK's partner universities and innovation in their delivery methods.

#### The NCUK Values Award

The judges will look for a study centre that showcases NCUK's core values in its delivery or business operations. These values include 'Agile', 'Bold', 'Committed', 'Expert', 'Driven', and 'Connected'.

### **Innovative Teaching & Learning Award**

The judges will seek a Study Centre that delivers any of NCUK's qualifications, displays outstanding teaching practices, engages students, and innovates its delivery methods. This will not be just one teacher but a whole-centre approach to teaching and learning to advance the student experience.

### Marketing Campaign of the Year Award

Do you have a standout Marketing Campaign? Are you leading the way in your communications and promotion of NCUK? The judges will be looking for a campaign that's driven student recruitment growth, increased placements at NCUK universities, or improved brand awareness in your local area.





