

NCUK

International
Year One

**BUSINESS
MANAGEMENT**

NCUK
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International Year One in Business Management Programme and Module Overview

International Year One in Business Management

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MANAGEMENT**

Overview

The International Year One in Business Management is a first-year undergraduate programme that equips students with essential knowledge and skills in business. This programme provides a strong academic foundation, ensuring a seamless transition into the second year (FHEQ Level 5) of a business-related undergraduate degree or entry into the NCUK International Year Two in Business Management.

Benchmarking statement

The International Year One in Business Management is at FHEQ Level 4.

Entry requirements

- **NCUK International Foundation Year:** At least two 'D' grades and an EAP 'D' grade, OR
- **GCE A-levels:** A minimum of grade 'D' in two relevant UK-recognised 'A' levels and IELTS 5.5 (or equivalent), OR
- Country-specific⁷ entry requirements that are similar.
- All applicants must also hold IGCSE Mathematics grade '6' or equivalent

Programme structure

The programme comprises 1,200 total study hours, divided into 560 guided learning hours and 640 independent study hours. It is delivered over two semesters of 15 weeks, during which students complete eight compulsory modules, with four modules per semester.

Standard delivery example:

- **Teaching hours:** 20 hours per week
- **Total:** 560 hours of guided learning + 640 hours of independent study (1,200 learning hours)
- **Duration:** 30 weeks (divided into two 15-week semesters)

Modules

- **Business Economics (15 credits):** Explores economic principles and their application to business contexts, including market structures, regulation, and macroeconomic influences.
- **Business Finance and Accounting (15 credits):** Introduces key financial principles, including budgeting, investment appraisal, and performance analysis, emphasising practical application for business decision-making.
- **Business Operations and Technology (15 credits):** Covers core business operations, emerging technologies, performance metrics, and sustainability practices within applied operational scenarios.
- **Entrepreneurship and Innovation in Business (15 credits):** Explores enterprise creation, business planning, market research, and creative thinking to develop viable entrepreneurial ventures.

- **Leadership and Management in Business (15 credits):** Explores leadership and management concepts, including ethical leadership, change models, and applied leadership in business contexts.
- **Marketing in Business (15 credits):** Explores practical marketing applications, including AI tools, branding, segmentation, ethical considerations, and strategic planning.
- **Organisational Behaviour (15 credits):** Examines organisational structures, leadership, motivation, and change management.
- **Responsible Business Practices (15 credits):** Examines ESG principles, sustainability frameworks, and ethical management, emphasising their application in modern business contexts.

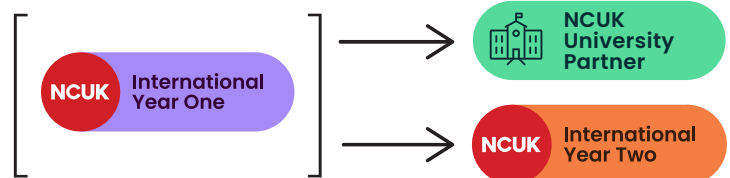
Assessment, grading & certification

The assessment breakdown is generally 65% coursework and 35% exam. Each module requires a minimum pass mark of 40%. The programme awards classifications as follows:

- **Distinction:** 70%+ overall mean mark with 120 credits awarded
- **Pass:** 40%+ overall mean mark with at least 90 credits
- **Fail:** Less than 40% overall or fewer than 90 credits

Progression

Students who successfully complete the programme successfully are certified for progression to the second year of appropriate undergraduate degree courses at NCUK's university partners or may progress to the NCUK International Year Two in Business Management.



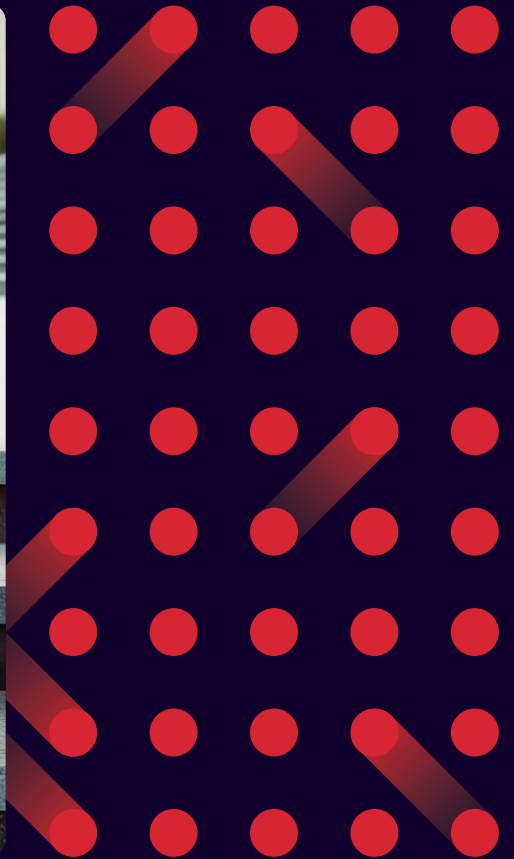
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