

NCUK

International
Year One

**EVENTS
MANAGEMENT**

NCUK
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International Year One in Events Management

Programme and Module Overview

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Overview

The International Year One in Events Management is a first-year undergraduate programme designed to equip students with essential knowledge and skills in business and events management. It provides a strong academic foundation, ensuring a seamless transition into the second year (FHEQ Level 5) of an events management-related undergraduate degree.

Benchmarking statement

The International Year One in Events Management is at FHEQ Level 4.

Entry requirements

- **NCUK International Foundation Year:** At least two 'D' grades and an EAP 'D' grade, OR
- **GCE A-levels:** A minimum of grade 'D' in two relevant UK-recognised 'A' levels and IELTS 5.5 (or equivalent), OR
- Country-specific⁸ entry requirements that are similar.

Programme structure

The programme comprises 1,200 total study hours, divided into 560 guided learning hours and 640 independent study hours. Delivered over two semesters of 15 weeks, students complete eight compulsory modules with four modules per semester.

Standard delivery example:

- **Teaching hours:** 20 hours per week
- **Total:** 560 hours of guided learning + 640 hours of independent study (1,200 learning hours)
- **Duration:** 30 weeks (divided into two 15-week semesters)

Modules

- **Business Economics (15 credits):** Explores economic principles and their application in business contexts, including market structures, regulation, and macroeconomic influences.
- **Business Finance and Accounting (15 credits):** Introduces key financial principles, including budgeting, investment appraisal, and performance analysis, emphasising practical application for business decision-making.
- **Business Operations and Technology (15 credits):** Covers core business operations, emerging technologies, performance metrics, and sustainability practices within applied operational scenarios.
- **Introduction to the Events Industry (15 credits):** Explores the diverse world of events, covering their history, types, impacts, and future directions.

⁸ Country-specific entry requirements for the NCUK International Year One: <https://www.ncuk.ac.uk/ncuk-programmes/international-year-one>

- **Leadership and Management in Business (15 credits):** Explores leadership and management concepts, including ethical leadership, change models, and applied leadership in business contexts.
- **Managing Events (15 credits):** Introduces key concepts in event management, covering planning, organisation, venue selection, health and safety, financial planning, and promotion.
- **Marketing in Business (15 credits):** Explores practical marketing applications, including AI tools, branding, segmentation, ethical considerations, and strategic planning.
- **Organisational Behaviour (15 credits):** Examines organisational structures, leadership, motivation, and change management.

Assessment, grading & certification

The assessment breakdown is generally 50% coursework and 50% exam. Each module requires a minimum pass mark of 40%. The programme awards classifications as follows:

- **Distinction:** 70%+ overall mean mark with 120 credits awarded
- **Pass:** 40%+ overall mean mark with at least 90 credits
- **Fail:** Less than 40% overall or fewer than 90 credits

Progression

Students who complete the programme successfully are certified for progression to the second year of appropriate undergraduate degree courses at NCUK's university partners.



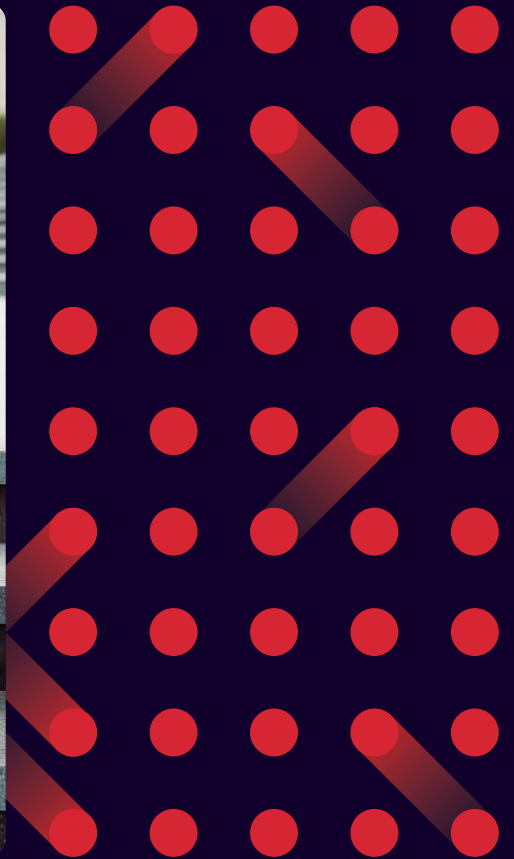
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